



Innovate Your Patient Care with **Infoglen's Salesforce Health Cloud** Solutions

85% of healthcare providers using Health Cloud witness enhanced collaboration and efficiency. Beyond just liberating data from outdated systems and EHRs, Health Cloud equips healthcare professionals with tools for improved collaboration, deeper patient understanding, and the establishment of personalized relationships throughout the entire care journey.

[Infoglen Healthcare Solutions](#)



Salesforce Health Cloud is a transformative solution poised to enhance healthcare management. It tackles critical industry challenges, such as:



Addressing **Healthcare Challenges** Head-On:

Infoglen's comprehensive Health Cloud services provide a robust and tailored solution to address challenges that you might be facing in building a connected healthcare ecosystem.



Fragmented Patient Data: 70% of healthcare providers face the challenge of managing fragmented patient data, hindering seamless care coordination.



Inefficient Care Coordination: Inefficient care coordination contributes to a substantial 25% of healthcare costs, emphasizing the financial toll of disjointed workflows.



Operational Inefficiencies Toll: The healthcare industry bears a substantial financial burden, spending an estimated \$248 billion annually on administrative inefficiencies.



Data Security Concerns in Healthcare: Amidst rising cyber threats, an alarming 91% of healthcare organizations report at least one data breach in the past two years, emphasizing the critical importance of robust data security measures.

Salesforce Health Cloud Features & Benefits:

Salesforce Health Cloud transcends traditional healthcare management, providing a comprehensive solution that not only consolidates patient information but also empowers healthcare providers to deliver proactive, personalized, and connected care experiences. Infoglen can help you unlock the Salesforce Health Cloud features & benefits and help you innovate in your Healthcare space.



Patient Management

Feature

Gain real-time insights into each patient's medical history, treatments, and outcomes.

Benefit

Experience a holistic perspective with integrated data from Electronic Health Records (EHRs), lab results, and patient interactions, ensuring a nuanced understanding of each patient's health journey.





Care Coordination

Feature

Connect healthcare professionals, caregivers, and patients for enhanced care coordination.

Benefit

Empower healthcare teams with streamlined tools for collaboration, referral management, and care plan tracking, facilitating a coordinated approach to patient care.



Case Management

Feature

Streamline workflows and automate processes for efficient issue resolution.

Benefit

Boost operational efficiency by automating workflows, reducing manual data entry, and supporting compliance management and performance tracking.



Health Data Integration

Feature

Seamlessly integrate data from multiple healthcare systems.

Benefit

Experience a unified patient view with integrated data, ensuring comprehensive insights into patient health and enabling personalized care.



Analytics and Insights

Feature

Extract meaningful insights from patient data through robust analytics capabilities.

Benefit

Leverage AI and analytics for predictive insights, enhancing the overall quality of healthcare delivery and patient outcomes.



Clinical Decision Support

Feature

Provide tools like drug interaction checkers and clinical guidelines for informed choices.

Benefit

Enhance clinical decision-making with access to comprehensive patient data and clinical support tools, leading to better treatment outcomes.



Population Health Management

Feature

Analyze patient data to spot trends and patterns for better outcomes.

Benefit

Improve population health management by identifying high-risk patients and optimizing resource allocation for enhanced healthcare outcomes.

Our Client **Success Stories**

Here's a compelling success story that showcases our Commitment to Healthcare Excellence and the tangible benefits our Health Cloud solution has delivered for our client:

Problem Statement

Our client, who is a prominent health insurance provider in the US, was struggling with managing members with chronic conditions like CHF and multiple ailments due to disjointed data integration, fragmented task management, and ineffective communication.

Business Challenges

- Limited visibility of the healthcare process
- Inadequate communication and information sharing within the care team
- Absence of a secure repository to document and store member interactions
- Absence of an automated system to conduct member health assessments
- Poor medication management
- Difficulties in generating accurate reports



Our team at Infoglen stands at the forefront of healthcare IT, equipped with profound knowledge and experience. We showcase a deep understanding of regulatory landscapes, compliance necessities (including HIPAA), and the intricate challenges faced by healthcare providers.

Discover how Infoglen's Salesforce Health Cloud solutions are meticulously crafted to address the distinctive needs and challenges prevalent in the healthcare industry. We don't just provide solutions; we tailor them to meet the specific demands of healthcare providers.

➤ **Transform Your Healthcare Services Today - Schedule Your Free Consultation with Infoglen Experts**

Solution

- Migrated member data to Salesforce Health Cloud for a holistic view
- Implemented Health Cloud for efficient care management and access to member records
- Integrated communication tools within Health Cloud for real-time interaction among care teams
- Conducted comprehensive health assessments to generate tailored care plans
- Implemented a mobile solution for care managers to work online and offline
- Integrated pharmacy claims data into Health Cloud for comprehensive medication management
- Utilized standardized and customized analytics for distilling insights from care data

Business Outcomes

- Over 500 hours per quarter saved with UI improvements
- Heightened coordination and collaboration among multidisciplinary care teams
- Streamlined task tracking and delegation leading to efficient care provision
- Robust analytics provided valuable insights for data-driven decisions.
- Comprehensive care approach contributing to heightened member satisfaction & loyalty

