

InfoBuzz

REACHOUT RELAX ENJOY

Leaderspeak

Consistency and Persistency

‘करत-करत अभ्यास के, जड़मति होत सुजान। रसरी आवत जात ते, सिल पर परत निसान’.
(Persistence turns even a dimwit into scholar, just like even a soft rope, when rubbed continuously on stone, makes a mark on it)



Leela Chai
Director of Engineering

As a young child we learnt this proverb as part of one of our Hindi chapters. I mused over this proverb and wondered how a rope could create a permanent mark on a well's surface. Till my teacher explained to me how with the regular pull and push motion of the rope, over a period of time an indent or a permanent mark is left on the well's cemented surface.

That was a lesson in consistency and persistency I learned eons ago. Even the simplest minds can become experts in any technology, any domain, any language if they put their hearts and minds to it.

Gorkhali or Nepali was a foreign language for me. My husband belongs to the Gorkha Rifles where all officers of Gorkha Regiment are required to converse with the troops in their native tongue of Gorkhali. You might be a Tamilian, an Assamese, a Punjabi but if you are a Gorkha officer you speak Gorkhali with your troops.

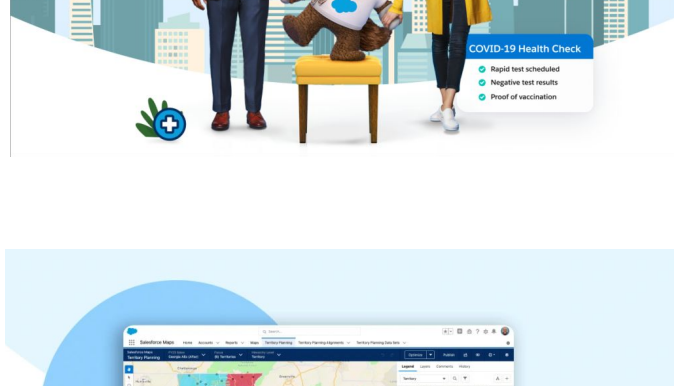
In the earlier days even the officer wives were expected to learn Gorkhali and interact with the Other Rank's wives in their native tongue. This practice has discontinued in recent years. When my husband was Commanding Officer of one such Gorkha Unit I promised myself to learn Gorkhali.

Learning a new language is not easy at our age. My endeavor started with broken words, broken phrases which turned to simple but grammatically wrong sentences which became more cohesive sentences till I was able to converse confidently albeit still stuttering many times.

I persisted even when people laughed at my grammatically wrong sentences or when I said tomorrow instead of yesterday. The same applies when we learn a new technology, a new language, a new domain, a new process. We sustain and we persist. Consistency and Persistency is what can make experts of us.

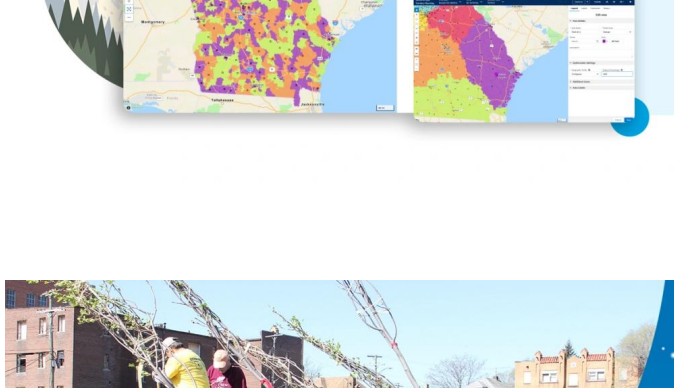
**The opening doha (phrase) is written by Vrind (1643-1723). He was an Indian saint and poet in Hindi language from Marwar in present Rajasthan. He was an important poet of the Ritikal period, known for his poems on ethics and most known for his work Nitisatsai (1704), a collection of 700 aphorisms.*

Salesforce News Feed



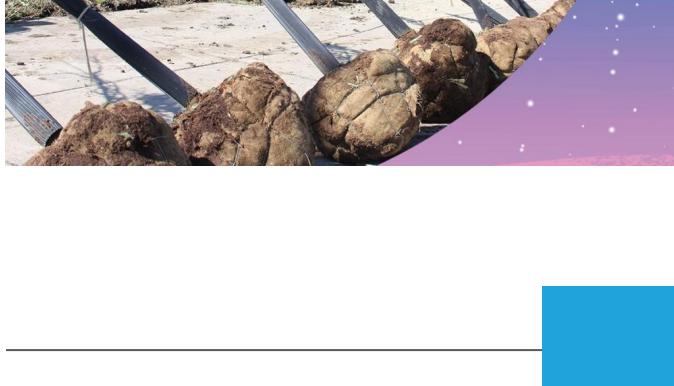
Salesforce launched Safety Cloud to help businesses and communities get together safely. It enables organizations to safely operate in a new normal, help businesses and communities better manage testing, health and entry protocols to create safer in-person experiences at events and in the workplace.

[Read more](#)



For the fifth time in a row, JUST Capital and its media partner CNBC have recognized Salesforce as one of America's Most JUST Companies. Salesforce ranked fourth overall, up from the seventh spot in 2021. Salesforce is also known as one of the world's most ethical companies, appearing on the Ethisphere Institute's list for 12 years running.

[Read more](#)

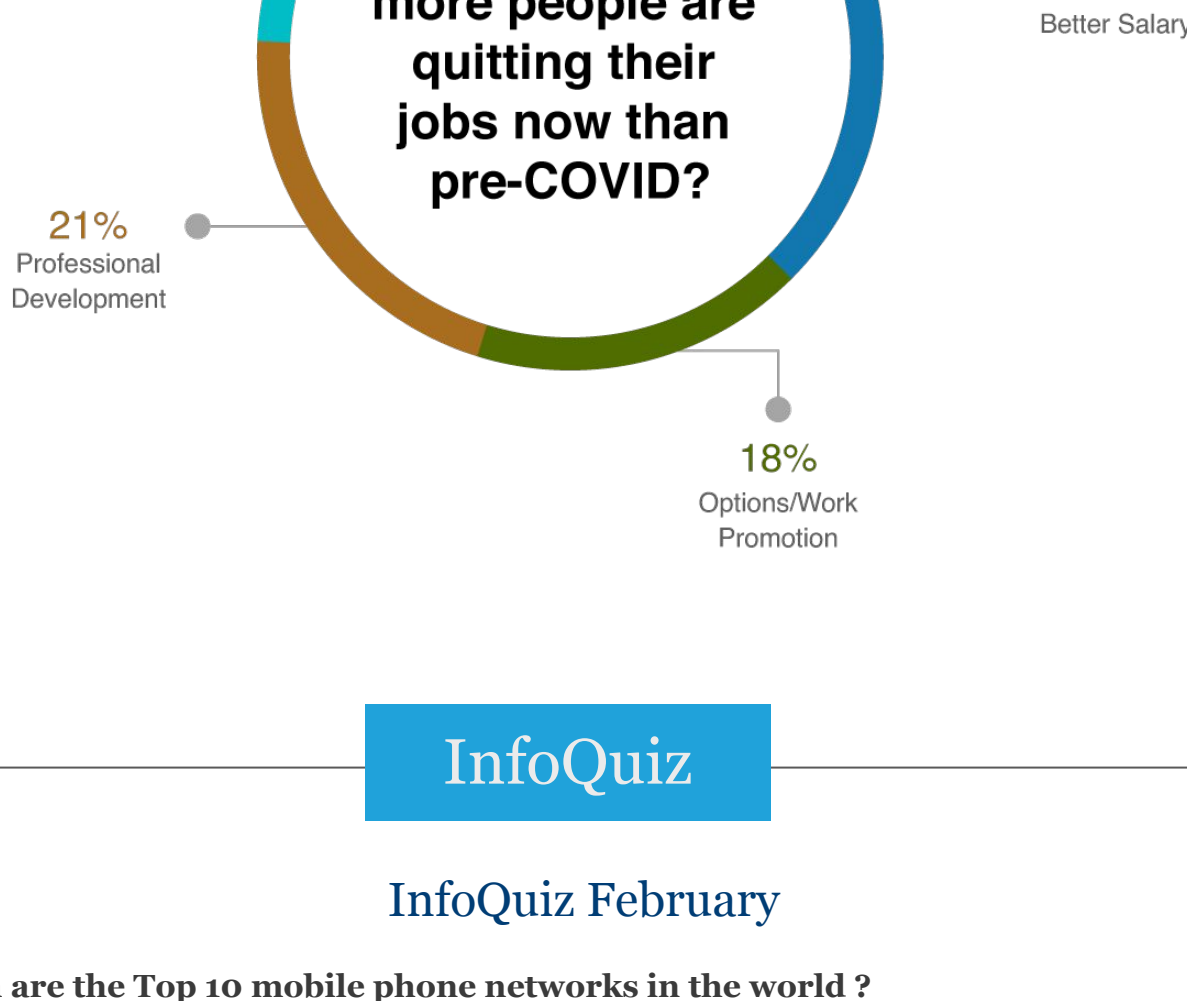


Salesforce invests additional \$3M to support climate resilience. This donation will support two key areas, the first is ecosystem restoration, specifically focused on advancing tree equity and coastal resilience. The second is for climate justice, focused on advancing decarbonization while focusing on the needs of those most impacted by climate change.

[Read more](#)

Poll Power

Approximately 24 million people in the US quit their jobs between April and September 2021. Infoglen conducted a LinkedIn survey to understand Salesforce professionals' thoughts on the great resignation wave that was observed globally. Here's the result of our poll ...



InfoQuiz

InfoQuiz February

- Which are the Top 10 mobile phone networks in the world ?
- Which was the world's first laptop?
- What is the difference between 5G mobile technology that is being currently rolled out in many countries, and 6G technology which is in the labs at the moment?

Please email your answers to: anam@infoglen.com or shivangi@infoglen.com to win exciting PRIZES

Answers of January Quiz

- How many apps does Salesforce AppExchange have?**
 The AppExchange market hosts more than 4600 prebuilt and customizable apps, components, flow, bolt, and lighting data solutions for Salesforce CRM platform. These are organised by categories, price, and industry solutions, for helping implementation partners, consultants and customers to choose from to help solve their business challenges.
- Which country has got the highest Covid19 vaccination rate in the world?**
 Cuba leads the world with 286 shots per 100 people, which means that 86 out of 100 people in that country have received not only the two regular Covid19 shots, but their booster dose too. Globally more than 9.7 billion doses have been administered across 184 countries as on 16 January 2022, according to data collected by Bloomberg. The latest vaccination rate globally was roughly 40.7 million vaccination doses a day, out of which over 10 million people were getting their first shot. In the U.S, 527 million doses, and in India over 1600 million doses have been given so far. In terms of average number of doses per 100 people, it is 123 shots for every 100 people worldwide. This means there is still a huge number of people across the world that has got one only dose. Even this has also been very lopsided. Countries and regions with the highest incomes are getting vaccinated more than 10 times faster than those with the lowest. In most of Africa, for instance, only 10-20% of the population has received their first vaccine till date.
- What's 3D printing actually?**
 3D printing, or additive manufacturing, is the construction of a three-dimensional object from a digital file like a CAD model. The term "3D printing" can refer to a variety of processes in which material is deposited, joined or solidified under computer control to create a three-dimensional object, with material being added together (such as plastics, liquids or powder grains fused together), typically layer by layer. In the 1980s, 3D printing techniques were considered suitable only for the production of prototypes, and a more appropriate term for it at the time was rapid prototyping. As of 2019, the precision, repeatability, and material range of 3D printing have increased to the point that some 3D printing processes are considered viable as an industrial-production technology, whereby the term *additive manufacturing* can be used synonymously with *3D printing*. One of the key advantages of 3D printing is the ability to produce very complex shapes or geometries that would be otherwise impossible to construct by hand, including hollow parts or parts with internal truss structures to reduce weight. Among the items made with 3D printers are shoe designs, furniture, wax castings for making jewelry, tools, tripods, gift and novelty items, and toys. The automotive and aviation industries use 3D printers to make parts. Artists can create sculptures, and architects can fabricate models of their projects.

Opportunities @Infoglen

- Salesforce Admin
- Salesforce Developers
- Salesforce CPQ Developers
- Salesforce Delivery Manager
- Lead Generation Professional (BD)

Want to refer someone for any of these positions?
 Send an email to sharaf@infoglen.com or rahul@infoglen.com

Upcoming Webinars & Events by Salesforce

[Click to know more about the webinars!](#)

S. No.	Topic	Date	Time	Registration Link
1.	The Latest Trends and Insights in Sustainability	01 March	10:30 PM IST	Click here
2.	How Salesforce Drives Predictable Pipeline with Forecasting	03 March	10:30 PM IST	Click here
3.	8 Email Best Practices for 2022 to Drive Growth	22 March	09:30 PM IST	Click here

What's Hot @ Infoglen

Procure Partners with Infoglen to Revamp its Customer Community Portal

Procure Technologies, a leading provider of cloud-based construction software, deployed Salesforce to build a more connected & optimized community portal for its registered members. Infoglen's association with Procure started earlier this year when they had several roadblocks in their Salesforce instance and needed the expertise to overcome them.

Infoglen revamped the community portal homepage, using Salesforce Experience Cloud, and linked it to Procure's main website using APIs to expose latest news, announcement, articles etc. on the community homepage in real-time. The community portal was further enhanced through gamification that amplifies members' engagement, custom login capabilities to ease members' login process, exclusive private page for the leaders in the community to access the latest content before rolling it out to other members. As a result, Procure now has a more connected and collaborative community portal with over 45,000 community members, an almost **45% increase in registered customers** over the last year

Workflows and Process Builder Feature Retirement

You must have already heard by now that Salesforce, at Dreamforce '21, has announced the **Retirement of Process Builder and Workflow Rules by 2023**

Infoglen has come with a unique approach to aid organizations in moving their workflows and process builders to flows with no disruption to their day-to-day business operations. Here's our recommended approach.

Workflows and Process Builder Feature Retirement

What is happening?
Salesforce is stopping active development on Process Builders and Workflow Rules. They will soon retire both the automation tools and will make 'Flow' your one-stop shop for low-code automation.

What is the impact?
All the existing automations built using Workflow Rules & Process Builders need to be migrated/converted into flows before EOL to avoid system disruptions.

Timeline

- Launch Migrate-to-Flow tool (Date : Spring '22)
- End of process builder support (Date : Summer '22)
- Block new workflow creation feature (Date : Winter '23)

Our recommended approach

- Identify the team of Salesforce professional
- List down all the Process Builders and Workflows
- Evaluate the ones which need to be converted to flow
- Initiate the conversion on sandbox
- Initiate a regressive test cycle
- Deploy changes to live instance
- Plan to monitor the changes post-release